NEGATIVE POLITENESS STRATEGIES USED BY SYBIL BRANSON IN DOWNTOWN ABBEY’S TELEVISION SERIES SCRIPT

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ABSTRACT

This undergraduate thesis is entitled Negative Politeness Strategies Used by Sybil Branson in Downtown Abbey’s Television Series Script. Downtown Abbey is a British television series which is set in the fictional Yorkshire country estate of Downtown Abbey, depicts the lives of the aristocratic Crawley family and their servants in the Edwardian Era. This study is an interesting object to be analyze because we know the application of politeness strategy, especially the negative politeness strategies used in the conversation. The aims of this study are to analyze the types of negative politeness strategies used by Sybil Branson in Downtown Abbey’s television series script and to analyze the factors that influence the choice of strategies.

The all data was taken from the sentences of the dialogue in the script of Downtown Abbey between Sybil Branson with her family, friends and servants. There are her parents, sisters, grandma, colleagues and her servants. The sentences which were used as the data source were sentences of the conversation which applied the negative politeness strategies in the script. The data has been collected was classified according on the theory from Brown and Levinson (1978) to find the types of negative politeness strategies used in the conversation of the television series script and he factors that influence the choice of strategies. Descriptive method is used to analyze this study.

Negative politeness strategies and the factors that influence the choice of strategies have relation whether when we speak to female or male person or by the difference of ages, younger and older or have a close relation or depended on the situation. There are ten types of negative politeness strategies. There are strategy 1; Be conventionally indirect, strategy 2: Question, hedge, strategy 3: Be pessimistic, strategy 4: Minimize the imposition, Rx, strategy 5: Give deference, strategy 6: Apologize, strategy 7: Impersonalize S and H, strategy 8: State the FTA as a general rule, strategy 9: Nominalize and strategy 10: Go on record as incurring a debt, or as not indebting H.

Keywords: negative politeness strategies, Downtown Abbey, Sybil Branson, television series.
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ABBREVIATION

D = Distance
FTA = Face Threatening Acts
H = Hearer
H’s = Hearer’s
P = Power
R = Ranking
S = Speaker
Wx = The weight of FTA x