1.1 Background of the Study

As a human being, the interaction between people is really important. The interaction could be done physically and orally. Conversation is the example of daily interaction with other people. People have conversation to get some information or gain their knowledge about what happens in their environment.

According to Oxford Dictionary, conversation is an informal talk involving a small group of people or only two. The conversation that we use also has rules and it depends on the situation, place, and the people. To convey the message or idea in a conversation, utterances appear. According to Hornby (2005:1690), utterance is the act of expressing something in words or something that we say. One utterance could have several meanings than what it is said.

Conversation has several rules or factors to build a good communication with other people. To be polite is one way to establish a smooth and meaningful conversation. The meaning of politeness in this study is the act that people do on someone else’s feeling or save somebody else’s face through many ways. Politeness is related to culture and depends on the situation and background of the society. Therefore, politeness could not be observed from one dimension only. It should be determined by relevant social factors and dimension in all societies such as social status of speaker and hearer and social distance.
Lakoff (1976) stated that politeness is best expressed as the practical application of good manners or etiquette. He explains that sometimes polite can be quite rude or simply eccentric in another cultural context. Women are more likely to use politeness formulas than men, though the exact differences are not clear. Most current research has shown that gender differences in politeness use are complex, since there is a clear association between politeness norms and the stereotype typical speech of middle class white women.

Leech (1983:83) introduces the politeness principle which principally minimizes the expression of impolite beliefs and maximizes the expression of polite beliefs. Politeness is not only found in daily life, but also found in the movie as the reflection of the life itself. The politeness maxim may need many conversations to analyze. It is very interesting to analyze politeness maxim in the "Paper Towns" movie. This movie is one of the popular teenagers movies in recent time. The movie was chosen because there are many conversations used by the characters including, men and women, men and men, and women and women that showed in the movie. “Paper Towns” is a movie based on the same name novel by John Green. This film starred Cara Delevingne and Nat Wolff.
1.2 Problems of the Study

Based on the background above, the problem of this study could be formulated as follows:

1. What types of politeness maxim are used by the characters in “Paper Towns” movie?
2. Why the politeness maxims are applied by the characters in “Paper Towns” movie?

1.3 Aims of Study

Based on the problem above, this study has two aims, they are:

1. To describe the type of politeness maxims used by the characters in “Paper Towns” movie.
2. To explain the reasons why the maxims of politeness are applied by the characters in “Paper Towns” movie.

1.4 Scope of Discussion

Regarding to the problem being proposed above, the discussion was focused on six types of politeness maxims stated by Leech (the Tact Maxims, the Generosity Maxims, the Approbation Maxims, the Modesty Maxims, the Agreement Maxims, and the Sympathy Maxims). It focused to the politeness expression in the conversation between the characters, not only the main character but also all of the supporting characters in “Paper Towns” movie and also the reasons why politeness maxim are applied in this movie.
1.5 Research Method

There are three aspects of research method applied in this study, those are: Data Source, Method and Technique of Collecting Data and Method and Technique of Analyzing Data. They are respectively described below:

1.5.1 Data Source

The primary data in this writing was taken from the utterances in conversation between characters in “Paper Towns” movie. This movie was adapted from the bestselling novel by John Green and released on July 24, 2015. The utterance used as the data source was the utterance of the conversation which applied the politeness expression. The movie script was the secondary data in this study. Secondary data is the data that is already available or collected from other sources. The movie script was taken from internet.

This movie was chosen as data source because there were many conversations associated with politeness expression, including men and women, women and women, and men and men. And also this young-adult movie is really famous between the teenagers in recent time.

1.5.2 Method and Technique of Collecting Data

The method in collecting the data in this writing was documentation method. Documentation method is a way of collecting data obtained from existing documents or records that are stored, whether a transcript of record, books,
newspaper, and so on. It was done by downloading the transcript of “Paper Towns” movie from the internet.

The first step to collect the data by watching and listening to the conversation to understand the story and the movie script was used if there were some conversations that were unclear in movie. Second, the utterances were noted down to limit which one shows politeness and which one does not. Then, the politeness expressions that already found were classified into each maxims; tact maxim, generosity maxim, approbation maxim, modesty maxim, agreement maxim, and sympathy maxim. Finally, the data that were already collected descriptively used to answer the problems.

1.5.3 Method and Technique of Analyzing Data

Analyzing data means examining the data to understand or discover more about it. The method used in this study is qualitative which does not involve measurement or statistics. This writing was obtained through frequent reading and analysis. The method would be assisted by some technique. After collecting the relevant data, the utterances were classified into six maxims and this was followed by the explanation of the reasons why the characters used politeness utterances in that movie.